

## Vodafone extends 5G network



Vodafone's 5G network – already available, it said, 'in more places than any other UK provider' – has just got larger.

"Customers can now start to experience 5G in Birkenhead, Bolton, Gatwick, Lancaster, Newbury, Plymouth, Stoke-on-Trent and Wolverhampton. They join Birmingham, Bristol, Cardiff, Glasgow, Manchester, Liverpool and London, which all went live with 5G on **3 July 2019**," it told *Broadband Journal*.

Vodafone is also widening its 5G roaming footprint by adding 20 towns and cities across Germany to the 35 places already

on the 5G European roaming network, which will go live soon. Both consumers and business customers will be able to roam over 5G in some of the most popular tourist and business locations in Germany, Italy, Spain and the UK, it said, at no additional cost.

"Our 5G roaming will allow them to stream music, play online games, watch ultra-high definition TV and sport or upload photos and videos instantly without worrying about running out of data or running up a large bill," said Vodafone.

For more information, see [www.vodafone.com](http://www.vodafone.com)

## Cable's value to U.S. economy



A new report shows that the significant economic impact made by America's cable industry has reached a new high of US\$ 450 billion, up US\$ 29 billion since 2017. The report from Bortz Media & Sports Group computed 'the industry's investments in next-generation broadband infrastructure that reaches nearly every community, the award-winning programming that continues to entertain and inform consumers everywhere and the millions of jobs needed to build, create and deliver innovative services'.

In addition to calculating the overall economic impact, the report states that the cable industry collectively accounts for a total of three million American jobs, adding more than 1.2 million direct and indirect jobs since 2002. And, notably, cable operators alone employ at least 300 people in every congressional district in the country, in urban and rural communities alike.

"The industry's infrastructure investment over the past two decades totals US\$ 290 billion, which has led to the delivery of gigabit speeds and sets the foundation for a 10G future. With approximately 80% of U.S. households now connected to the internet, there is no other industry that has done more to make America a global digital leader," said the report.

"When looking to the future, the good news is that economic expansion is likely to continue as service providers and programmers keep investing in delivering the best possible internet and television experience to American consumers."

The full results from the study, complete with an interactive map with economic and job data by state and congressional district, are available at [www.ncta.com/impact](http://www.ncta.com/impact)