



## Innovation in Focus

By the ANGA Association of German Cable Operators

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## ANGA COM

WHERE BROADBAND MEETS CONTENT

Exhibitors can now register for ANGA COM 2019, a key European exhibition and conference for Broadband, Television and Online. The next ANGA COM will take place from **4 - 6 June 2019** in Cologne, Germany. Stand booking can now be done online at [www.angacom.de](http://www.angacom.de)

Besides its regular stand, space and meeting offers, ANGA-COM 2019 will also be showcasing its new "Small Enterprise Park". This new area is specifically designed for young, small businesses that do not need the infrastructure and size of a regular exhibition stand, but still want a fixed meeting and presentation point. The new offering is targeted at software, content and service providers; consultants; research and education institutes; funding agencies; municipalities and authorities.

With 21,700 participants and more than 500 exhibitors, ANGA-COM set a new record in 2018. The event achieved growth

of 12 per cent (number of participants) as well as an exhibitor increase of 10 per cent. True to its slogan "Where Broadband meets Content", it offers network operators, vendors and content providers a broadband and audio-visual media-focused marketplace.

### From strength to strength

"While other industry events are shrinking, ANGA COM has grown significantly again in 2018. The feedback from visitors and exhibitors clearly exceeded our expectations. The quality of the customer contacts, the international conference programme and convenience were especially praised. In 2019, we intend to further expand topics such as Fibre, Smart City and OTT as well as internationalisation beyond Europe," Dr. Peter Charissé, Managing Director, ANGA COM, told *Broadband Journal*.

Dr. Dirk Wössner, Member of the Board of Management for Germany, Deutsche Telekom, added: "At ANGA COM, I particularly valued the business exchange with other market participants and experts, but also with current and potential partners – both on and off the podium. I always return with fresh impetus from Cologne."

[www.angacom.de](http://www.angacom.de)

“ *ANGA’s network operators supply 17.6 million households with TV signals and 7.7 million households with broadband Internet.* ”



ANGA COM 2018

ANGA COM is organised by the Association of German Cable Operators (ANGA). The association represents the interests of the German broadband industry and its work focuses on the improvement of competition conditions for this sector. Amongst its 200 member companies are Vodafone; Unitymedia; Tele Columbus (PYUR); Telekom Deutschland; Astra and Eutelsat. Further members are leading system providers such as ARRIS; Cisco; Nokia; Teleste and Wisi. ANGA’s network operators supply 17.6 million households with TV signals and 7.7 million households with broadband Internet.

“The international telecommunications and media industry meets at ANGA COM. It is the ideal platform for a constructive exchange on regulation and competition, market trends and the future of the industry. ANGA COM showcases digital trends on Germany’s path to the Gigabit society,” outlined Dr. Eric Kuisch, CTO, Vodafone Deutschland.

**Apply for an SCTE bursary**

The SCTE™ and ANGA have a long history of cooperation. This year, the panel session at ANGA COM, entitled “Future-Proofed Fibre – From the Headend to the Terminal”, on **12 June 2018** was moderated by Mike Thornton, SCTE’s newly appointed International Ambassador.



Two bursary winners on the SCTE stand with Bev Walker (SCTE National Secretary) at ANGA COM



SCTE members can also apply for a bursary to attend ANGA COM 2019. The SCTE and ANGA has just announced the 2019 bursary programme for ANGA COM 2019 which includes conference/exhibition tickets (from ANGA) and economy flights from anywhere in Europe plus three nights' hotel accommodation in Cologne (funded by the SCTE).

Each bursary package is worth between £600 - £800. Bursary applicants should write up to 250 words on why they would benefit from receiving this award for the 2019 ANGA COM event and email their applications to SCTE at [office@thescte.eu](mailto:office@thescte.eu)

## An eye on innovation

This year's ANGA COM featured a new concept for the extended conference agenda which attracted 2,300 conference attendees, 34 expert panels and more than 170 speakers. Sixteen international panels focused on DOCSIS 3.1; FTTH; WiFi; OTT; HFC Networks; Cloud Services; Multiscreen; Copyright Law; Big Data and TV Strategies in Europe, Middle East and Africa.

"For me, ANGA COM is the inspiration and platform to meet national and international partners, suppliers and market participants as well as to facilitate exchange. Despite the global reach of the participants and the complexity of our business, this is possible in a very efficient way thanks to the new ANGA COM set-up," commented Michael Fränkle, SVP Networks & CTO, TDC Group.

Oliver Berben, Managing Board TV, Digital Media, Entertainment, Constantin Film, agreed. "At peak times of international demand for serial content, it is very gratifying for us producers that such an established exhibition as ANGA COM breaks new ground and addresses issues beyond the classic topics of technology and distribution," he told *Broadband Journal*.

For further information, see [www.angacom.de](http://www.angacom.de)



# Broadband Training from the SCTE™

## Nine courses are now available

- Introduction to Broadband (half-day instructor-led course)
- Fibre Optic Transmission Course
- Installers Course
- Co-Axial Network Design Course (full-day instructor-led course)
- Service Technicians Course
- Business Data Solutions Course
- Network Technicians Course
- Understanding Wi-Fi and Wireless Technology Course
- Network Architecture and Design Course

These courses have comprehensive instruction manuals which can be used for home study or instructor-assisted learning. Online exams may be taken and successful students receive official SCTE accredited certificates.

Visit the [SCTE website](http://www.theSCTE.eu) for detailed information on these courses.



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