



By ANGA, The Broadband Association

ANGA COM 2020 has announced a new 'Streaming and AppTV Hub with Innovation Stage'.

ANGA COM

WHERE BROADBAND MEETS CONTENT

ANGA COM – Europe's leading exhibition and conference for Broadband, Television and Online – brings together network operators, vendors and content providers on all issues of broadband and media distribution. In 2019, over 500 exhibitors and more than 20,000 participants from 83 countries took part. The next show will take place from **12-14 May 2020** in Cologne, Germany.

Next year, ANGA COM will create a new area focusing on Streaming and AppTV in the exhibition hall. Within its core areas of broadband and audio-visual media, ANGA COM will further enhance new TV topics. The Streaming and AppTV Hub in Hall 8 will include a new presentation area directly in the exhibition hall, the Innovation Stage. For this new conference format, applications for Keynotes on innovative topics in areas such as Streaming, AppTV and OTT can be submitted to www.angacom.de until **15 January 2020**.

For the ANGA COM Broadband Summit on Wednesday **13 May 2020**, we have already received confirmations from well-respected speakers in the telecommunications industry: Dr. Hannes Ametsreiter (CEO, Vodafone Deutschland); Timm Degenhardt (CEO, Tele Columbus); Timo von Lepel (Managing Director, NetCologne); Martin Witt (CEO, 1&1 Telecommunication/CEO, Drillisch Netz) and Dr. Dirk Wössner (Board Member, Deutsche Telekom).

A range of options

Five months before the event, with 250 exhibitors already registered for ANGA COM 2020, the booking situation is, once again, excellent. With different stand booking options, ANGA-COM offers a range of opportunities for every company to be there – from the booking of stand space for free design to complete packages with stand construction included.

This also includes a presence at the show with 'minimal organisational effort' up to cost-effective special areas (particularly for small companies). All space, stand and meeting choices for ANGA COM 2020 can be found at www.angacom.de



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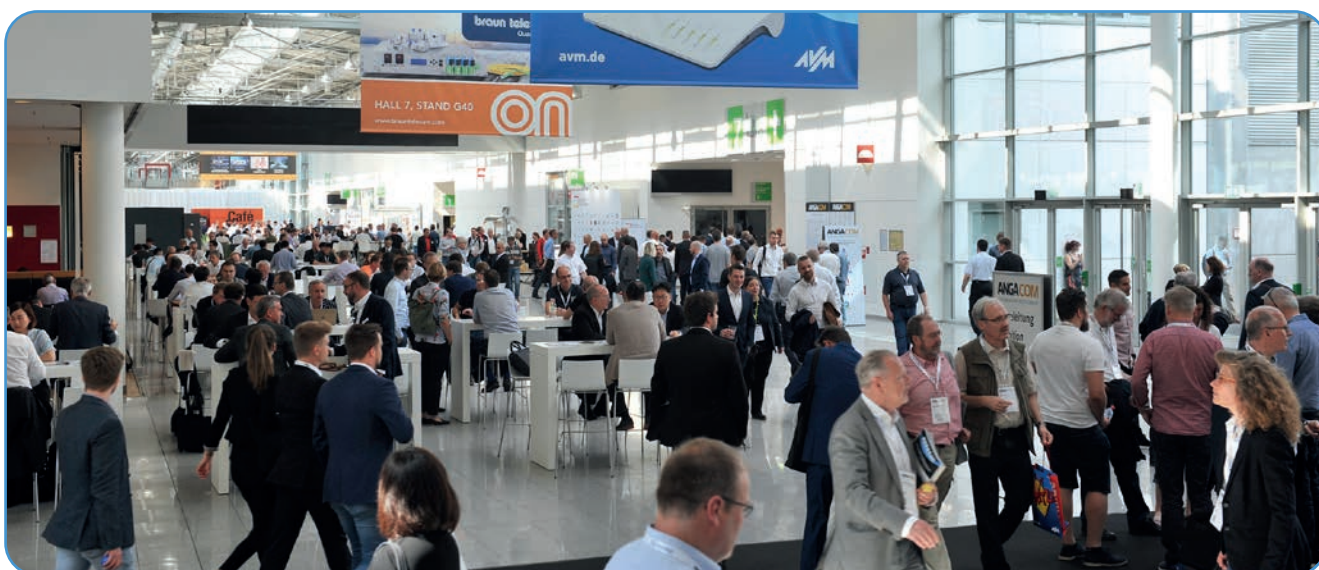


Above: The ANGA COM conference

In addition, ANGA COM offers numerous sponsoring and advertising possibilities to exhibitors and other interested companies, such as sponsorship of the evening event, ANGA COM Night, which is sold out every year. It also offers sponsorship of indoor and outdoor advertising banners on-site as well as digital banners in the app and e-mail newsletter to address the entire ANGA COM target group as well as brand presence in the conference area. Further information can be found in the sponsoring booklet at www.angacom.de

Visitor registration for the conference and exhibition, as well as for the evening event ANGA COM Night in the "Rheinterrassen" on **12 May 2020**, can also be made online at www.angacom.de

An admission ticket to the exhibition costs 22 euros for three days upon prior online registration (ticket office on-site: 35 euros). Conference season tickets start at 100 euros.



Above: ANGA COM 2019 in Cologne



Above: Two of the SCTE's bursary winners at ANGA COM 2018

Apply for your ANGA COM bursary

ANGA COM has enjoyed successful and long-term cooperation with the SCTE™ – The Society for Broadband Professionals. For many years, both organisations have developed a conference panel together (moderated by Mike Thornton, SCTE's International Ambassador and newly appointed Vice President) and are cooperating on extending this next year to celebrate the SCTE's 75th anniversary.

As ever, the SCTE and ANGA will also be sending several winners of its joint bursary programme to ANGA COM this



Above: ANGA COM Night

year to enjoy the conference programme and exhibition, Conference and exhibition entry is provided by ANGA, while the SCTE pays for flights and accommodation for the bursary winners. Bursary winners must be SCTE members and the SCTE office is now open to accept entries for ANGA COM 2020. Email your application to **office@thescte.eu**



Above: Lunch time at ANGA COM

The next ANGA COM

ANGA COM is Europe's leading exhibition and conference for Broadband, Television and Online. Key topics are Gigabit Networks; FTTH; 5G; Wifi; Fixed Mobile Convergence; OTT; AppTV; Cloud TV; Video Streaming; Smart City and Smart Home. Amongst the participants at ANGA COM last year, from a total of 83 countries, were 540 network and platform operators serving more than 200 million households all over Europe, as well as 370 media companies. Forty-four per cent of the participants were senior level.

ANGA COM is organised by ANGA Services GmbH, a subsidiary of ANGA The Broadband Association. The association represents more than 200 companies in the German broadband business, who supply more than 40 million consumers with telecommunications services in Germany. See **www.angacom.de**

ANGACOM

WHERE BROADBAND MEETS CONTENT



EXHIBITION & CONFERENCE

12-14 May 2020 • Cologne / Germany



BROADBAND

TELEVISION

ONLINE

20,000

PARTICIPANTS

47 % international

500+

**PLATFORM
OPERATORS**

500+

EXHIBITORS

from 35 countries

www.angacom.de