



SCTE Announces 2022 Spring Lecture

CORNING

The SCTE (Society for Broadband Professionals) today announced that its annual Spring Lecture will be held in person for the first time in two years. In a break with tradition, the event will take place in a new venue at the Showcase Cinema de Lux in Winnersh, Reading, UK, on March 23.

The recently modernised venue features 5.1 surround sound, leather recliner seats, and a state-of-the-art digital cinema screen that will keep attendees engaged throughout the day-long event, sponsored by Corning for the cable, fibre, and telecoms industries.

"We are delighted to hold our annual Spring Lecture face to face, after two years of doing the event online," said Costas Kyriacou, Chair of the Lecture Committee leading the SCTE programme.

"The SCTE has an exciting line-up of speakers in a striking new venue. I am committed to continue bringing the latest education and information to our members and the wider community via these lectures, and we look forward to seeing as many of our members together as possible."

The SCTE Spring Lecture will feature presentations by well-renowned experts in the broadband community, on a variety of important topics, including:

- **"From Continuous Integration to Continuous Deployment – Using SystemLink to Close the Gap"** by Mathis Baumert, Senior Field Applications Engineer at National Instruments
- **"The Changing Face of Video Consumption"** by Philip Neighbour, COO, and Neil Thacker, digital marketing and sales, at Playbox Technology

- **"Overcoming Deployment Challenges for UK Altnets"** by Mike Knott, market development manager, FTTH, at Corning
- **"Local Network High Speed Internet Over Fibre"** by Keith Mothersdale, technology director EMEA/APAC at Amphenol
- **"Automated Upstream Bandwidth Maximisation with Profile Management Application During COVID and Beyond"** by Tony Costa, EVP and CTO at Openvault

So far there are five confirmed lectures with space for one more, and there will be plenty of opportunities to network during coffee breaks in the morning and afternoon. There will be a 90-minute networking lunch in the bar area.

"We are always pleased to support the SCTE in their mission to educate and inform the broadband community," said Mike Knott, market development manager at Corning. "Education is an important part of what Corning stands for, and the SCTE is a great partner of ours. It is going to feel fantastic to attend an in-person event again, with the worst of the pandemic behind us."

The Spring Lecture is free of charge to attend for SCTE members, and costs £50+VAT for non-members. If you're interested in attending the SCTE Spring Lecture please contact office@theSCTE.eu and register your interest as spots are limited.

There are sponsorship packages available – a great opportunity to raise your profile among the decision makers that matter; drop us a line and we would be delighted to talk you through the options.



Mathis Baumert, Philip Neighbour, Neil Thacker, Mike Knott, Tony Costa and Keith Mothersdale

For more information, contact melissa@theSCTE.eu



SCTE Welcomes new members

The SCTE has been busy welcoming new Corporate Members recently; we were delighted to meet Ian Spindler and Matt Carpenter at the INCA Awards in November in which our editor Melissa was a judge, and they have since joined the SCTE, recognising its value at the centre of this fast-evolving industry, upholding standards, and promoting excellence across the supply chain.



Cherry & White are based in Gloucester and are equipment suppliers and technology integrators with a staff of innovative engineers and logistics specialists, who pride themselves on understanding and adapt to the ever-changing landscape. Providing solutions from FTTX to Legacy TDM, Sales Director Ian Spindler understands exactly what the requirements for technicians and engineers are in 2022. "For more than thirty years we have been supporting and managing mission/business critical infrastructure, from SCADA networks with

utility network operators to next generation broadband networks. We have an intrinsic awareness of the demands of our industry, we pride ourselves on anticipating what's around the corner and being there with the right solutions. We are delighted to have joined the SCTE and look forward to a long and fruitful partnership."



We also welcome Canadian test, monitoring and analysing experts EXFO to the SCTE family. Based in Montreal, EXFO's offering extends to equipment software and services for the fixed and mobile network operators and their focus currently is on the 5G, cloud-native and fibre optic networks. Etienne Gagnon, Senior Vice President, T&M Division of EXFO told Broadband, "We have long been impressed with the reputation of the SCTE and feel that being part of this community is the next step as we focus our attention on the European market. We are excited to be getting involved with the SCTE's activities and can't wait to see what 2022 will bring for us both."

For more information, contact melissa@theSCTE.eu



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