



ANGA COM 2023

Conference Programme

ANGA COM

WHERE BROADBAND MEETS CONTENT

ANGA COM, Exhibition and Conference for Broadband, Television & Online from **23 to 25 May 2023** in Cologne, Germany, has released its strategy programme. Highlights of the 26 panels with more than 100 speakers are the new International FTTH Summit, the Digitalization Summit, the Media Summit, the Gigabit Summit and the Content Summit.

- **This year's Digitalisation Summit** "How to Achieve the Perfect Mix of Private and Public Action?" features a particularly top-class mix of CEOs and politicians: Srinu Gopalan (Board Member, Deutsche Telekom / Spokesperson of the Management Board, Telekom Deutschland), Silke Krebs (State Secretary, Ministry of Economic Affairs, Industry, Climate Protection and Energy of the State of North Rhine-Westphalia), Timo von Lepel (Managing Director, NetCologne), Andreas Pfisterer (CEO, Deutsche Glasfaser), Philippe Rogge (CEO, Vodafone Deutschland), Stefan Schnorr (State Secretary, Federal Ministry for Digital and Transport) and Bernd Thielk (Managing Director, willy.tel).
- **The new International FTTH Summit** starts with a high-level podium discussion with international vendors. Second part of this programme element are up-to-date showcases on fibre optic expansion in Europe from

vendors and network operators in a particularly practical way. ANGA COM thus underlines its international focus with exhibitors from 35 countries and around 40% international participants.

- **The Media Summit** addresses the key question "How do we create new Growth in TV and Video?" at a top level: Sabine Anger (SVP, Streaming, Central & Northern Europe, Paramount), Matthias Dang (Co-CEO RTL Deutschland, CEO Ad Alliance), Katja Hofem (VP Content DACH, Netflix), Daniel Rosemann (General Manager, ProSieben and SAT.1) and Dr. Christoph Schneider (Managing Director, Amazon Prime Video).
- **Gigabit Summit:** How will the Network and Operator Structures develop by 2025? with Jan Georg Budden (CEO and Co-Founder, Deutsche GigaNetz), Nelson Killius (CEO, M-net), Klaus Müller (Director Fibre, Telekom Deutschland), Markus Oswald (CEO, Tele Columbus) and Jens Prautzsch (CEO, Unsere Grüne Glasfaser).
- **Content Summit:** Free vs. Pay – How is the Competition Evolving? with Nicole Agudo Berbel (Managing Director & Chief Distribution Officer, Seven.One Entertainment Group), Michael Bracher (SVP Production & Editorial DACH, DAZN), Armin Butzen (SVP Business Unit TV & Entertainment, Telekom Deutschland), Frank Hoffmann (Managing Director WELTN24) and Tanja Hütter (Head of ARD Distribution Board, ARD).



The German-language summits, as well as most of the other strategy panels, will be translated simultaneously (German/English). The regular strategy panels address, among others, the following topics of the broadband and media industry:

- **Sustainability Summit:** Energy Management and Sustainability (in cooperation with VATM Association)
- **Fibre Optic Roll-Out:** Cooperation Models and Open Access
- **Update Gigabit Strategy:** Public Funding, Installation Methods and Resilience
- **Quo Vadis TV Reception:** Who wins the Battle for the Customer?
- **New Trends in TV, Streaming and OTT**
- **Fair Share:** Update on the Discussion on Big Tech's Participation in Network Costs
- **User Interfaces:** How will the Start Screen and TV Consumption of Tomorrow look like?
- **Platform Regulation:** Findability and Public Value
- **Update Copyright and Retransmission**
- **Technical Strategies for Content Discovery** (in cooperation with German TV Platform)

The complete strategy programme and the speaker list are available on the website at www.angacom.de. The agenda for the technology panels of the conference programme will be released in April. The technology panels will address the topics FTTH, DOCSIS 4.0, OTT, Wi-Fi, Artificial Intelligence, Resilience and Sustainability, among others.

Dr. Peter Charissé, CEO ANGA Association and ANGA COM: "In this context, we would like to accentuate our successful and long-term cooperation with the SCTE® (Society for Broadband Professionals). For many years, we have developed a conference panel together – this year dealing with "Accelerating the FTTH Connectivity" on Wednesday, 24 May, 11:45-13:00 CET. We are very much looking forward to it and sincerely thank the SCTE for its support over many years."

Also this year, ANGA COM offers new conference formats:

- **Theme Day Fibre & Municipalities** on Thursday 25 May 2023 with free entrance to the exhibition and conference: Partners of the theme day are Atene KOM and the VATM association. In addition to an update on the gigabit

strategy, 9 fibre-optic network operators will present their current roll-out concepts to cities and municipalities. Participating in the first panel are: Deutsche GigaNetz, Deutsche Glasfaser, LEONET, OXG Glasfaser and Tele Columbus. Speaking in the second panel are: Deutsche Giga Access, Infra fibre Germany, Vattenfall Eurofiber and VX Fiber. The programme will be completed by the “Atene KOM Broadband Forum for Municipalities” with presentations on particularly up-to-date industry topics.

- **Innovation Stage:** For the first time, part of the programme will take place on a new stage directly in the exhibition halls. The Innovation Stage offers presentations, interviews and panel discussions focusing on the topics of media distribution and video services; it is part of the Streaming & OTT Hub in Hall 7.

The exhibition space in the two halls will increase to over 25,000sqm for more than 450 exhibitors from 35 countries. This is significantly more space than before the pandemic. The floor plans are available online.

Dr. Peter Charissé said, “Our target was 400 exhibitors, now we are at more than 450. Both core areas, fibre optics and media distribution, have grown rapidly. The demand is still so high that we cannot offer stand space to all interested companies. The conference programme is more high-profile than ever and full of innovations. I am particularly pleased that the line-up is once again first class for both areas, telecommunications and media distribution.”

Registration for conference and exhibition visitors is possible online; there will be no ticket sales on-site. Tickets for the exhibition are available for €25. Participation in the conference programme can be booked from €130. With the voucher code **5Ff8fkBC**, SCTE members can register free of charge for the exhibition. The voucher code can be redeemed in the online ticket shop, available on the ANGA COM website: <https://angacom.de/en/visitors/tickets>.



For more information and to book tickets visit: <https://angacom.de/en/homepage>

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WHERE BROADBAND MEETS CONTENT

EXHIBITION & CONFERENCE

23-25 MAY 2023

COLOGNE / GERMANY



BROADBAND TELEVISION ONLINE



PARTICIPANTS

18,000

COUNTRIES

82

EXHIBITORS

390

INTERNATIONAL

56%

CONFERENCE
PARTICIPANTS

2,500

CONFERENCE
SPEAKERS

170

NETWORK / PLATFORM
OPERATORS

520

SENIOR MANAGEMENT
(VP AND HIGHER)

40%

www.angacom.de