



## Taster Training Day Notes for Vendors

These notes are intended for those vendors supporting the SCTE Virgin Media "Taster Training Day" initiative.

Before anything else, we would like to say to you the vendors, a big "Thank you!" from the SCTE for your support.

*The Taster Day dates are: -*

- 14<sup>th</sup> May 2013      VM Hook, RG27 9UP
- 15<sup>th</sup> May 2013      VM Eagle Court, B26 3RZ
- 16<sup>th</sup> May 2013      VM Bradford, BD4 8PW

The Taster Day will run in two lecture rooms.

- Room "One" will be used for formal half hour long of "vendor agnostic" technology presentations by VM senior staff and vendors.
- Room "Two" will provide vendor "hands-on" workstations, where VM staff can work with products and test equipment used in different parts of the broadband network.

The schedule is as follows: -

08:30      Registration & Coffee

09:00      Presentations – Morning Session (3½ hours)

- CommScope – Hardline Coaxial Cable Technology
- Corning OFS – Optical Fibre Cable Technology
- PPC – Drop Connectors
- TFC – Drop Coaxial Cable
- Cablecon – Hardline Connectors

12:30      Complimentary Buffet Lunch

13:30      Presentations – Afternoon Session (3½ hours)

- Phoenix Test – Optical Fibre Measurements
- RMS – RF Passive Electronics
- Ripley – Coaxial & Optical Fibre Tooling
- Teleste – Optical Node Technology & Deployment
- Virgin Media – Telecommunications
- Bridge Technologies - Monitoring Solution DB TV

17:00      SCTE Virgin Media Taster Training Day – Close

18:00      Off-site networking and refreshments for delegates and vendors

*Coffee will be available all day from an area close to the SCTE Membership Promotion Booth.*



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The SCTE booth will provide SCTE membership packs and the opportunity for VM staff to view the SCTE formal training packages.

***The SCTE Taster Day staff will be staying at these hotels, where vendors may also wish to make reservations.***

<b>Taster Day Hotel DATE</b>	<b>Hotel Details</b>
13 <sup>th</sup> May 2013	Basingstoke Country Hotel (Puma Hotels) <a href="http://www.pumahotels.co.uk/hotels/southern-england/barcelo-basingstoke-country-hotel-hampshire">http://www.pumahotels.co.uk/hotels/southern-england/barcelo-basingstoke-country-hotel-hampshire</a>
14 <sup>th</sup> May 2013	Holiday Inn Birmingham Airport, Coventry Road <a href="http://www.ihg.com/holidayinn/hotels/us/en/birmingham/bhxap/hoteldetail">http://www.ihg.com/holidayinn/hotels/us/en/birmingham/bhxap/hoteldetail</a>
15 <sup>th</sup> May 2013	Cedar Court Leeds/Bradford, Mayo Avenue, Bradford <a href="http://www.cedarcourthotels.co.uk/Leeds-Bradford/Location">http://www.cedarcourthotels.co.uk/Leeds-Bradford/Location</a>

## **Vendor Presentations**

We ask that vendors keep their presentations largely “brand agnostic” and focus on their product technologies, uses, features and benefits. The presentations should be of an “introductory nature” and encourage delegates to engage and ask questions...rather than the highly technical and detailed type of presentation, required for inclusion in a SCTE Lecture Day. Please try and time your presentation to around 25 minutes and ensure you have a back-up copy of your presentation material...just in case of PC failure!

*The presentations are offered to delegates on an “À la carte” basis, allowing delegates to “drop-in and out”, focusing their available time on the areas of greatest interest to them.*

## **The Presentation Rooms at each Venue**

Hook - Boardroom and 270-2-4 (270 Building 2nd Floor - opposite lifts)

Eagle Court - Meeting Room 0.11 and 0.16 (Eagle Court 3 - near main entrance to canteen)

Bradford - Meeting Rooms 1, 2 and 3 - Unit 12

*Chris Bailey will visit Virgin Media Hook at 4:00pm on Monday, 13<sup>th</sup> May 2013, to ensure that the AV facilities are operational.*

## **Vendor Hands-on Experience**

Due to space limitations at each of our SCTE Taster Day venues, we would ask that you aim to fill a table with exciting and interesting products for our engineering delegates to work with and for you to explain those features and benefits.

Vendors wishing to check the first venue’s presentation facilities, or deliver demonstration product to VM Hook, should in the first instance coordinate with Laura Baskeyfield at Virgin Media.

([Laura.Baskeyfield@virginmedia.co.uk](mailto:Laura.Baskeyfield@virginmedia.co.uk))

Prepared by: Christopher Bailey FSCTE  
[cbailey@rmscommunications.net](mailto:cbailey@rmscommunications.net)

M: 07815 152438