

# SPEAKER BIOGRAPHIES



## **Deputy Prime Minister and Minister of Trade, Tourism and Telecommunications, Serbia**

Rasim Ljajić

Rasim Ljajić was born on 28 January 1964 in Novi Pazar, where he finished primary school and grammar school. He graduated from the Faculty of Medicine in Sarajevo.

Between 1989 and 2000, he worked as a reporter for many dailies and periodicals in the former SFRJ. After the changes that happened on 5 October 2000, he was appointed as Minister for National and Ethnic Communities in the SRJ Government.

After the crisis breakout in southern Serbia, in December 2000, he was appointed Vice President of the Coordination Body for the Preševo, Bujanovac and Medveđa municipalities. From September 2005 until July 2008, he was the President of the Coordination Body for Preševo, Bujanovac and Medveđa municipalities.

In August 2001, he was appointed Vice President of the Coordination Centre for Kosovo and Metohija.

After signing the Belgrade Agreement on March 2003, he was appointed Minister of Human and Minority Rights in the SCG Council of Ministers. Between 2003 and 2006, he was Co-President of the Joint Committee for Economic Cooperation with Arab Countries.

In July 2004, he became President of the National Council for Cooperation with ICTY and, in July 2006, he became the coordinator for implementing the Action Plan for Completion of Cooperation with ICTY. He was chosen Person of the Year for 2004 by the Vreme weekly, while the European Movement in Serbia presented him with the "Most European in the Field of Politics" award in 2005.

At the National Assembly session that took place on 15 May 2007, he was appointed Minister of Labour and Social Politics in the Government of the Republic of Serbia. He was chosen for the same position at the National Assembly session on 8 July 2008.

He was appointed Deputy Prime Minister of the Republic of Serbia and Minister of Foreign and Domestic Trade and Telecommunications at the National Assembly Session on 27 July 2012.

At the National Assembly Session held on April 27, 2014, he was once again appointed Deputy Prime Minister of the Republic of Serbia and Minister of Trade, Tourism and Telecommunications.

He is married and has two children.

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## The SCTE™

Dr Roger Blakeway, President, SCTE™

Dr Roger Blakeway holds a Doctorate in Electron Physics and, after an early career in semiconductors and integrated circuits, became a systems engineer and consultant. His career in cable started in the early 1980s – he had previously been working on low-light TV and thermal imaging with the MoD. His first job was as Technical Director with Racal-Oak, a partnership between Racal in the UK and Oak Industries, designed to bring broadband cable technology to the UK. In 1985, Roger joined Westminster Cable in London as COO and in 1999 joined Videotron as VP of Corporate Engineering. After a short spell with DIVA as VP Operations Europe, from 1999 to 2001, he decided to devote his whole time to running the SCTE™.

Roger has been the elected President of the SCTE™ (the Society for Broadband Professionals) since 1991 and also acts as its Chief Executive. He represents the SCTE™ on the Board of the IBC Partnership and acts as the IBC Chair of Audit and Finance. Roger is also involved in the European and Worldwide Standards scene as Chairman of the UK National Cable Standards Committee.

Roger is a member of the illustrious Cable TV Pioneers club and has appeared on the Euro Top 50 list of industry leaders.



## Technetix Ltd

Martien Rijsssemus, Director of Research and Technology

Martien Rijsssemus, Director of Research and Technology at Technetix, was awarded an SCTE Honorary Fellowship in 2012.

Martien has worked in the Cable TV industry for 30 years. When Tratec merged with Technetix in 2005, Martien had already been with the company for 23 years. During this time, he has been responsible for more than 15 patents including Technetix's Ingress Safe™ and Modern Safe™ technologies.

A creative, innovative engineer with a proven track record, Martien is well known and respected in the European cable TV industry.

Martien is passionate about his profession and likes to share his skills and knowledge with the next generation. For that reason, he is a member of various committees at the Electrical Engineering faculty of HAN University in the Netherlands.

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## **British Embassy, Belgrade**

**Jeremy Lang, Head of Commercial Section**

Jeremy Lang is the head of the Commercial Section at the British Embassy in Belgrade. Together with his team, Jeremy is responsible for promoting growth in UK exports to Serbia from the current £137 million in 2013.

He has three years' experience of living and working in the Balkans. He and his team also cover Montenegro.



## **PUKOS (Business Association of Cable Operators of Serbia)**

**Andrija Bednarik, President, PUKOS**

Rođen je 1953. godine u Subotici, Republika Srbija. Zvanje dipl. Ing elektrotehnike, oblast teekomunikacija stiče 1979. godine i od tada mu profesionalna karijera teče po sledećoj dinamici:

od 1979.g. u RTV Novi Sad – je Rukovodilac razvoja izgradnje i održavanja UKT sistema, a 1987.g. u Pokrajinskom Izvršnom veću Vojvodine se postavlja na mesto Načelnika Pokrajinskog centra za obaveštavanje, a zatim na mesto Pomoćnika Pokrajinskog sekretara za NO za veze i kriptozastitu.

U periodu od 1989.g. do 1992 u Republičkoj upravi nadležnoj za telekomunikacije obavlja poslove inspektora za telekomunikacije.

U Vladi Republike Srbije od. 01. 11. 2000.g. je postavljen na mesto Pomoćnika Ministra za telekomunikacije i poštanski saobraćaj. Na ovom položaju pored svojih stalnih poslova, vodi delegacije Republike Srbije i aktivno učestvuje u radu više međunarodnih konferencija u Vašingtonu, Ženevi, Helsinkiju, Atini.

Od 2004.g. postavljen je za Glavnog inspektora za telekomunikacije Republike Srbije, a nakon tri godine postavljen je na mesto Načelnika za analizu i planiranje za oblast telekomunikacija

Od 2010.g. u privrednom društvu RADIJUS VEKTOR DOO Beograd je na mestu Izvršnog direktora, a od marta 2014.g. na mestu Direktora za odnose sa Institucijama.

Na mesto Predsednika Upravnog odbora PUKOS-a izabran je 2012.g i tu funkciju i danas obavlja.

Dugogodišnjini je Stalni sudski veštak za oblast telekomunikacija i član je Inženjerske komore R. Srbije

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## ASI-Alternative System Integration DOO

Goran Poposki, CEO, ASI DOO

Goran Poposki is founder and CEO of ASI-Alternative System Integration DOO. He is a broadband expert, having worked for more than 10 years in the telecoms sector in South East Europe (SEE).

Currently he holds the position of Chief Executive at ASI DOO, a broadband system integrator based in the SEE region. Goran Poposki founded ASI DOO in January 2011 and has successfully led its SEE market plans and go-to-market strategies with a main focus on broadband technologies and services. This includes a special focus on the needs of small and mid-sized cable operators. Goran is also President of SEEBEC-South East European Broadband Council, a regional association developing broadband and digital awareness and knowledge. He is also a Member of the Board at MASIT-Macedonian ICT Chamber of Commerce.

He has previously held COO positions at Kabtel Dooel, a telecoms system integrator, and was COO at Cabletel Dooel, the largest cable operator in the Macedonian market, offering triple play services. Goran holds a BSc in Electronics and Telecommunications from the St. Cyril and Methodius Skopje University.



## Telekom Srbija

Dr Aleksandra Gajić, Head of Unit for Cable Access Network Planning and Development

Aleksandra Gajić is Head of Section for Cable Access Network Development at Telekom Srbija. As an engineer, she has authored several technical papers and given technical presentations at a variety of international venues.



## ATEME

Igor Stankovic, Pre-Sales Engineer, Broadband EMEA region

Igor Stankovic is pre-sales engineer, broadband industry EMEA region, at ATEME. Previously, he was a pre-sales engineer for terrestrial transmission at Alcatel-Lucent Austria at its former regional HQ for Eastern Europe and CIS.

Born in France, Igor originates from the Balkans and maintains excellent contacts and relationships in the region.