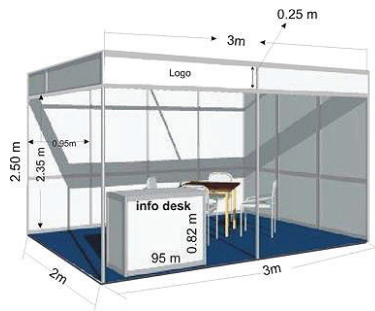


# sponsorship and stand packages

## Space + Shell Scheme includes:

(1 unit is a 200\*300 cm shell)

- Information desk
- 2 x chairs
- Table
- Carpet
- Company logo
- Walls (number depending on location on the floor)
- Electrical supply 220 Volt
- Furniture
- 2 spotlights



Code	Name	Description	Price excl. VAT
SH-0	Palladium	Event Co-Sponsorship 6 Units of Space + Shell Scheme Keynote at the Conference Company name on badges, front cover of brochure and SCTE events page of website Your company name/logo on all print advertisements Full page in Conference and Exhibition catalogue Mention in social media and name on entryway Your banner placement throughout the event Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 4950
SH-1	Platinum	3 Units of Space + Shell Scheme Keynote at the Conference Your company name/logo on all print advertisements Full page in Conference and Exhibition catalogue Mention in social media and name on entryway Your banner placement throughout the event Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 3950
SH-2	Gold	2 Units of Space + Shell Scheme Your company name/logo on all print advertisements Full page in Conference and Exhibition catalogue Mention in social media and name on entryway Logo/name listed on sponsorship banner(s) Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 2950
SH-3	Silver	1 Unit of Space + Shell Scheme Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 1950

## Space only, includes:

(1 unit is a 200\*300 cm space)

- Carpet
- Electrical supply 220 Volt



Code	Name	Description	Price excl. VAT
SP-1	Space only	Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 950

## Extra sponsorship packages

Our sponsorship programme is adaptable to meet the needs of your organisation. We will customise a sponsorship package for you, based on your needs, for a successful partnership. With helpful staff to assist, you can be confident that your sponsorship will reap results for your company.

### Lunch sponsorship - € 1950

Lunch buffet for all participants, plus

- Branding during the lunch
- 10-minute timeslot for company speech (including translation)

### Alcoholic refreshments - € 800

During lunch (wine, beers)

### Tea/coffee break sponsorship - € 500

Tea/coffee break for all participant plus

- Branding during the tea/coffee registration break

### Name badge sponsorship - € 800

Company logo on all delegate and visitor name badges

### Advertising in exhibition catalogue - € 400

(1 full page A5)

### Logo placed exclusively on the Conference and Exhibition bag - € 800

### Company booklet in Conference and Exhibition bag - € 350

### Banner sponsorship - € 100 per banner

The opportunity to place your banners at strategic locations throughout the exhibition

# promote your message

Take your message to senior decision makers and network engineers/ technicians in Serbia and the surrounding Balkan countries by taking a stand or sponsorship package at the SCTE's (Society for Broadband Professionals) 2016 Balkan Broadband conference and exhibition on 6 October 2016 at the Holiday Inn, Belgrade.

The event format includes a morning conference with Keynote presentations from high-level officials and key Balkan cable operators on broadband operations and strategy. This is followed by a networking lunch in the exhibition hall and the exhibition remains open for the remainder of the afternoon. The event is free for SCTE members to attend.

Stand options include a variety of shell scheme options plus free-standing space. Sponsorship packages include palladium, platinum, gold and silver packages and there are a range of catering sponsorships such as tea/coffee registration break, lunch and alcoholic refreshments. You may also take space in the exhibition catalogue, distribute your materials in the event delegate bag and place your logo on the SCTE website.