



SCTE® PRESENTS: ACROSS THE POND

This one-day event, taking place at the prestigious and historic Institute of Civil Engineers opposite Big Ben in Westminster features speakers from the American and Canadian broadband, cable and fibre industries. With insights from leading industry voices, the event provides a transatlantic perspective on shared challenges and opportunities, offering valuable lessons for the UK market.

WEDNESDAY 25 JUNE, 2025
INSTITUTE OF CIVIL ENGINEERS
ONE GREAT GEORGE STREET,
LONDON SW1P 3AA



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PROGRAMME

8.45am Registration & Welcome Breakfast

9.30am Welcome Address

Dr Anthony Basham, President SCTE

9.45am Panel 1 – The North American Landscape

Moderator - Dr Anthony Basham President SCTE

Paul Broadhurst, Founder & CEO, Technetix

David Whitehead, Senior Director, Broadband Solutions EMEA, Harmonic

Mark Trudeau, CEO, OpenVault

Mike Gannon, Vice President, Access Architecture and Sales Engineering at Vecima Networks Inc.

11.15am Sponsors Presentation

Ade Brittain, VP of Customer Insight & Innovation

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11.35am Refreshment Break

12.05pm Panel 2 – Opportunities and Challenges

Moderator - James Saunby, Consulting Director, GreySky Consulting

Cesar Ruiz, President & CEO, The Learning Alliance

Sandie Brodier, Strategic Partnerships Director, Rincon

Hamid El Gharbaoui, Solutions Architect & Operations Manager, Witbe

Xavier Leclercq, VP Business Development, OTT, Broadpeak

1.15pm Networking Lunch

2.30pm Panel 3 - Four global women. One powerful conversation

Moderator - Camilla Formica, Chief Program Officer, Syndeo Institute at the Cable Centre

Sandie Brodier, Strategic Partnerships Director, Rincon

Maria Brennan, President & CEO at Women in Cable Telecommunications

Lauren Trudeau, Vice President of Operations, OpenVault

3.30pm Open Session with Q&A

Moderator - Dr Anthony Basham President SCTE & James Saunby, GreySky Consulting

4.30pm Networking Session, Demonstrations and Drinks Reception

6.30pm End of Conference

For updates please visit **WWW.THESCTE.EU/EVENTS**

