



SCTE Lecture Meetings

Call for Papers



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The European cable industry is pushing ahead with higher-speed broadband, Voice over IP, VOD, TV-on-demand, PVR and HDTV. Today's cable professional needs to be aware of a range of different issues such as standards, installation, distribution, cost, service differentiation and network monitoring challenges.

These, and many other topics, are covered at the SCTE's Lecture Meetings. The events highlight challenges and offer solutions to many of the issues facing cable engineers and manufacturers today and are valuable networking venues for cable professionals.

The SCTE stages Lecture Meetings throughout the year at the IET in London, through its Benelux Group at selected European venues (including IBC this year) and in the Balkans. Founded in 1945, the SCTE is a Learned Society and non-profit making organisation whose aim is to raise the standard of broadband engineering in the telecommunications industry.

Call for Papers

The SCTE holds several lectures each year. These are:

- The Spring Lecture, UK (March)
- Balkan Conference and Exhibition (April)
- Benelux Spring Lecture (April)
- Benelux Lecture, IBC, Netherlands (September)
- Balkan Lecture, Kosovo (October)
- Autumn Lecture, UK (October)

SCTE is happy to consider proposals for papers and presentations at its forthcoming lecture meetings. SCTE can accept papers on a wide variety of subjects but these must not be commercially focused. Please email your proposals to office@scte.org.uk.

Audience make-up and numbers vary depending upon time of year but generally consists of professionals in the cable and broadband industry with broad representation from senior technical management and equipment/service suppliers to the industry.

Presentations can be optionally filmed and synchronised with the Powerpoint file, then uploaded onto the www.iet.tv website, as well as the SCTE website, where they attract thousands of views.

Benefits for Speakers

- All speakers are invited to attend the whole lecture day free of charge, including lunch and the cocktail party afterwards.
- A great opportunity to network with industry technical professionals at the lecture.
- Presentations can be filmed and webcast free of charge to a global audience through portals such as IET.TV and the SCTE website. These portals are regularly accessed by a large international technical audience and, in the past, have averaged several thousand download numbers.
- Speakers can use this opportunity to explore the benefits of the SCTE further – training, other social and networking functions, work on standards etc.
- There is an option to publish the lecture presentation in article format in Broadband, the journal of the SCTE, which reaches 7000 industry professionals worldwide.
- Speakers have access to the global SCTE membership database when their presentations are uploaded onto the SCTE website for all members to access.

Guidelines for Presenters (UK)

A laptop for Powerpoint presentations is available in the venue, or presenters may choose to use their own laptops for presentations. The lecture theatre has ample facilities for sound





reinforcement via fixed and wireless microphones. If, however, you require any specialised technical equipment, please let us know in good time. There will, however, be a technician on hand for the entire day to assist speakers etc.

There are normally two - three lectures before lunch and three lectures after lunch. Each lecture is normally allocated 30-40 minutes with 5-10 minutes for a question and answer sessions. Speakers are encouraged to use MS Powerpoint as a basis for the presentation of their paper.

Around four weeks in advance of the lecture date, a short synopsis of the paper will be required. This abstract should be 100 – 200 words long as a general guidance. In addition, the SCTE will require a short biography of the speaker which should include current job title, current employer and a brief overview of job responsibilities. The biography should ideally be no more than 150 words. An optional photograph of the speaker in jpeg format can be added to the promotional circular the SCTE compiles for distribution amongst its members and others.

This information should be emailed to the SCTE Secretary on bev@scte.org.uk as soon as possible. The promotional material will normally be circulated a minimum of three weeks in advance of the lecture date. For speakers, this will be mailed in a pdf file format to your email address which we have used for correspondence.

UK Venue Information

SCTE Lecture Meetings are generally held in the UK at the Institution of Engineering and Technology, Savoy Place, London, WC2R 0BL.

Institute of Engineering & Technology (IET)
Savoy Place
London WC2R 0BL
Tel: +44 (0)207 344 5479

The IET London offices are next door to the Savoy Hotel, on the riverside (as opposed to the Strand entrance). The nearest underground station is Embankment. Exit the station on the riverside (i.e. out to the main road), and turn left along Victoria Embankment. Walk down towards Waterloo Bridge, which is the next bridge down the river. The IET is a red brick and white stone building on the corner of Savoy Place/Savoy Street, just before you cross the road to go under Waterloo Bridge.

The lecture venue is a curved auditorium with seating space for around 200 delegates. The front of the auditorium has a raised podium with seating and desk space. The left hand side of this area has a rostrum with lighting for presenters. The auditorium is well furnished with AV equipment and has a large projection screen with a powerful projector located in a projection booth. Sound reproduction facilities are provided if required.

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