



**Cathy Wilson,
Publisher**

cathy@broadbandlibrary.com

A cable industry veteran of 30 years, Cathy is founder and publisher of Broadband Library, recipient of the U.S. SCTE's 1998 Chairman's Award. She holds a B.A. and M.A. from Purdue University and the University of Arizona, respectively. Cathy is a member of the Cable TV Pioneers Class of 2000. She was honored in 2007 by the NCTA with a Vanguard Award.

Preface

The World According to Broadband Cable

When this issue of *Broadband Library International* "hits the streets," I know many of you will be on holiday or, as we refer to it here in the States, summer vacation. I was interested to learn that the entire month of August is taken as vacation by many in Europe. According to HR sources in the 15 nations of the European Union, by law all full-time employees must be given a minimum of four weeks vacation time. There's also an important psychological difference: In the United States, vacation time is allocated for each employee depending upon position and years of service but not always whole-heartedly advocated as a must to be taken. In Europe, by contrast, it's simply part of the culture; it's what people are supposed to do.

Shops and restaurants close for an entire month and commerce grinds to a slow trickle, but no one on the continent cares. Despite cultural differences, such as the length of one's holiday, one thing we all have in common is broadband cable and the people, products and technology that drive this great industry of ours all over the globe.

We are so lucky to have as our "Guest Author" Dr. Richard Green, the legendary president and CEO of our beloved CableLabs. His timely piece chronicles events and benefits leading to DOCSIS 3.0, PacketCable and now tru2way. What he does not mention is that by the time you read his masterpiece Dick will have retired in his role at CableLabs.

I could elaborate on how this brilliant engineer helped shape one of the most respected technical organizations of our time. But instead, you might want to go to the "Final Word" written so poignantly by friend and colleague of Dr. Green, Dave Pangrac. Dave cleverly tells the story of how it all began and you can really understand "The Legend of Doc Green" through the words of this fellow engineer.



**We are so lucky to have
as our "Guest Author"
Dr. Richard Green,
the legendary president
and CEO of our beloved
CableLabs.**

Another legend in the making is the new president/CEO of SCTE N.A., Mark Dzuban. Mark will be a "Guest Author" in an upcoming issue of *Broadband Library International* and will explain to all of us what his new mission is for this leading technical Society. He is what I call an engineer's engineer. Even though he has only been at the helm of the Society for the past few months, he has already made great strides in positioning it as a leading force. According to Mark, the SCTE will become more engineering-focused and bring to all its members professional development, standards, certification and information.

It is interesting to note here that Mark Dzuban and Roger Blakeway, president of SCTE U.K. and author of *BBLI's* "By the Book" article on standards, have developed a relationship that I believe will bring more

unity across the pond and beyond! And speaking of "Across the Pond," let me introduce you to one of our new authors, David Harrison, who will be enlightening you on broadband cable in Europe. He is regarded as one of the best consultants in the business and as former SVP of Broadband Services for UPC Broadband, one of the leaders of our technical evolution. We know he knows his "stuff."

All the regulars are back to tell you what is happening in cable in all parts of the world. According to Raúl Escobar, our "guide" to broadband cable in the southern cone zone, many of the countries in this time of economic turmoil are just trying to keep their current customers happy without spending additional revenues.

On a more encouraging note, in Cologne, Germany, where the annual ANGA show is held each year in May, the conference closed with a 13% increase in visitors and according to their press release following the show, the "cable industry confirmed the leading position in broadband upgrading." Check out our "Photo Gallery" to see some sights from this successful event.